

XML Production Workflow Primer

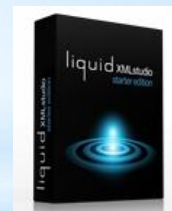
Setting the scene in 4 stages

XML Creation

What's needed for XML and what to choose?



Outsourcing



Stylus
Studio XML



XML Management

What's needed for XML and what to choose?



XML Publishing

What's needed for XML and what to choose?



eBook Publishing

- * What XML can deliver
 - * The Transforms needed
- * What XHTML could deliver
 - * If you're only going to make eBooks



HTML Vs. XML

XHTML

- * XHTML is the XML equivalent of HTML that is a more restrictive subset of SGML
- * XHTML comes in three versions: XHTML 1.0 Strict, XHTML 1.0 Transitional and XHTML 1.0 Frameset.
- * XHTML is how most web pages are coded, is being superseded by HTML5

XML

- * XML is a set of rules that are set for encoding documents
- * XML is comprised entirely of Unicode
- * Fully independent of any software/hardware